

**Association of Computing Machinery
Women's Chapter**



2023-2024

Corporate Sponsorship Packet

The Ohio State University

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Letter to Representative:

Dear Corporate Representative,

The Association of Computing Machinery - Women's Chapter at the Ohio State University would like to invite you to become part of our organization as we encourage, empower, and support women in technology through personal and professional development.

Through this packet, we aim to update you on our achievements during the 2022-2023 academic year, including efforts focused on professional and personal development, community building, and outreach programs.

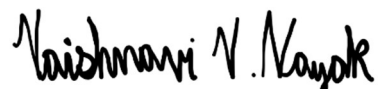
Corporate sponsors help to support and strengthen diversity initiatives for the women in tech community. Sponsorships and collaboration allow ACM-W to host more impactful events that will garner more attention across campus as well as help our members grow their networking and technical capabilities. Moreover, your support will help to form more educated engineers who will create lasting impact during their careers as well as inspire and empower more women to join the tech industry.

The goal of this corporate sponsorship is to encourage mutually beneficial partnerships, allowing companies to recruit new talent and encourage leadership within minority communities in technology. We hope that this packet will assist you in determining the level of sponsorship appropriate for your company. We appreciate your consideration, time, and support!

Respectfully,



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2022-2023 Overall Impact Statistics

Annual Report

271

chapter
members

36

active members
*attended 5+ meetings

33

events

150+

volunteer
hours

Grace Hopper Celebration

Fall 2022

20

attendees

61

interviews

15

offers received

Eating with Industry

Spring 2023

29

attendees

7

companies

15

company
representatives

The Ohio Celebration of Women in Computing (OCWiC)

Spring 2023

22

attendees



Sponsorship Tiers

	Gold \$2000+	Silver \$1000+	Purple \$500+	Scarlet \$300- \$500
Guaranteed Spot at Eating with Industry Fall and Spring	✓			
Priority Access to 2023-2024 Weekly Meeting Slots	✓			
Logo in Weekly Newsletter	✓	✓		
Access to Member Resume Book	✓	✓		
Company Name + Tier Displayed at all OSU ACM-W Events	✓	✓		
Logo in our scholarship application for GHC 2024	✓	✓	✓	
Logo in 2023-2024 Sponsorship Packet	✓	✓	✓	✓
Company Recognition on Website	✓	✓	✓	✓

* If you are interested in **sponsoring the Grace Hopper Conference specifically**, please contact us at acmwosu@gmail.com.

* If you are a **startup/small company with concerns about the donation amount**, please do not hesitate to contact us to discuss your concerns. We would love to partner with companies of any size!

About Us

The Ohio State chapter of the ACM-W was chartered on May 13, 2003, making it the **oldest and one of the largest ACM-W organizations in the nation.**

ACM-W remains the only women in computing organization on campus. Our mission is to engage and strengthen diversity in the tech field through our various opportunities (**conferences,**

workshops, networking opportunities, etc.). Membership is open to all students interested in furthering the mission of the ACM-W, of any gender or degree level.



Corporate Sponsor General Benefits

Our Corporate Sponsors will have the opportunity to:

- 1. Demonstrate company commitment** to empowering future female leaders of the technology industry.
- 2. Engage with potential new recruits** at workshops, tech talks, and networking events with priority scheduling for 2022-2023 school year.
- 3. Access the resumes** of ACM-W members through the Resume Book.

Your support not only supports our various events and projects, but it also helps to strengthen and uplift the women in tech community. Your contributions will help our members grow their technical and networking skills who will become better engineers and make lasting impacts on the industry. By supporting groups like ACM-W, you are making huge strides for the diversity initiative.



Our Awards

Our chapter of ACM-W has received several awards over the 2022-2023 academic year from the Ohio State University. Through your sponsorship, our chapter will be able to further serve students and achieve even greater success in the future.

Ohio State Student Life Leadership Awards:

- Outstanding Overall Student Organization Award
- Student Organization Excellence in Community Engagement Award
- Student Organization Excellence in Member Development Award
- Student Organization Outstanding Collaborative Program Award
- Student Organization Excellence in Organization Operations Award



Engineer's Council Student Organization Awards:

- Diversity, Inclusion, Enhancement, and Outreach Award
- Outstanding Community/University Service Award

Grace Hopper Celebration

The Grace Hopper Celebration of Women in Computing is an international technical conference celebrating the achievements of women in the technology field. It is an exceptional opportunity for students to secure their first internship, engage with their favorite companies, meet role models, and experience insightful presentations from inspiring women in technology. We were able to **sponsor 20 students** to attend 2022 GHC with OSU's ACM-W chapter, having sponsored 18 undergraduate and 2 graduate students. In total, our students received **61 interviews and 15 offers** as a result. In the past, we were also able to sponsor a total of **56 of the 61 students** who attended GHC 2020 and/or 2021 virtually. A video showcasing ACM-W at the 2022 Grace Hopper Conference can be found [here](#).



"[An] experience that impacted me was seeing all the women in tech in that enormous room during the opening ceremony. It really felt like women were being celebrated and supported, which means a lot in a field dominated by men."

-Micaela Senderak, B.S. Computer Science & Engineering

"I think the experience and networking opportunities that GHC provides is like none other and I am so grateful that I could attend with my fellow ACM-W members."

-Neha Gupta, B.S. Computer Science & Engineering

The Ohio Celebration of Women in Computing (OCWiC)

The Ohio Celebration of Women in Computing (OCWiC) is a statewide conference dedicated to empowering Ohio women in computing and technology. Like the Grace Hopper Conference, the OCWiC conference allowed students to attend informative speaker sessions, panels, workshops, and networking sessions. The Ohio State ACM-W chapter was able to take **22 attendees** to the conference with all attending costs covered. One ACM-W member was also able to present her research on unmanned aerial vehicles.



Outreach

Overall Impact

During the 2022-2023 school year, ACM-W members spent **130+ hours** doing volunteer outreach work with students in the community.



Code I/O

ACM-W hosted a one-day coding camp for middle/high school students, teaching them how to code using **HTML/CSS, Scratch, and/or Python Turtle**. Students created websites using HTML/CSS, a variety of games and animated stories using Scratch, and geometric drawings such as fractal trees using Python Turtle. Free parking, food, shirts, and computers were provided to all participants during the event.

4-H Volunteering

ACM-W has partnered with a local chapter of 4-H to teach computer science concepts via **Scratch and HTML for students ages 5 to 18**. These coding workshops help introduce young students to computer science concepts at an early age and help bridge educational divides in society.

Ohio State STEM Day

ACM-W partnered with SWE and BMES to host Ohio STEM Day, bringing approximately fifty local high school students in to learn about stem concepts. ACM-W hosted a STEM workshop and contributed help to the other activities held.

Networking Events

Eating with Industry

This exclusive event allowed industry professionals to connect with some of The Ohio State University's best students with dinner provided. We conducted it in a group-based speed-networking format with **29**



student attendees and 15 company representatives. Seven companies, including Marathon, Accenture, Caterpillar, CapTech and JP Morgan & Chase, participated to recruit female or female-supporting students in tech. After the event, all companies were emailed the resumes of all student attendees.

Importance

Eating with industry allows students to learn how to network in a more relaxed and personal environment. Interacting with company representatives is an invaluable experience for all attendees which will stay with them throughout their careers. Companies are exposed to a wide array of skilled and passionate students representing Ohio State which is why this is an event everyone looks forward to each year. This event is open to all OSU students, so it not only helps to strengthen the women in tech community but the campus community as a whole.

Workshops and Socials

Along with the wide array of professional events connecting members to exciting career opportunities, we have also hosted **14 socials**—to promote community and school-wide networking— and **3 workshops** to equip members



with technical and professional skills to succeed in the classroom and in industry. Socials allow our members to network with fellow students, practice creativity, destress, and problem-solve as well as letting ACM-W collaborate with other similar clubs.

Personal Security Workshop

ACM-W collaborated with OSU's Cyber Security Club to bring our members a workshop on cybersecurity, its implications on our personal lives as well as the science behind certain security measures.

Technical Interview/Leetcode Workshop

A member of ACM-W E-board hosted a workshop to teach technical interview tips and go over Leetcode questions. A PowerPoint was created to summarize the workshop and was provided to our members after the event.

Mentorship

ACM-W annually organizes a mentorship program to pair upper- and underclassmen, with the goal of helping younger students navigate the OSU computer science program, internship hunting, networking, and more. In the 2022-2023 academic year, we had **37 participants**. They participated in fun challenges fostering growth and helping to build relationships between students at Ohio State.

*“When I started at Ohio State, I wanted to get a summer internship, but I had no idea how to do it. My mentor, Vicky, reviewed my resume and guided me in speaking with recruiters, helping me go from completely clueless to accomplishing my goal!” – **Jing George, B.S. Computer Science & Engineering***

Mentorship Office Hours

Upperclassmen held walk-in times for anyone to come in and have their resume reviewed, ask questions regarding internships or classes, and connect with upperclassmen.

Rubber Duck Social

The first mentorship event of the year was a rubber duck social, where upper- and underclassmen pairs could decorate rubber ducks and bond with other members. Supplies were provided for free.

Tote Bag Painting Social

ACM-W was able to host a tote bag painting social to allow mentorship groups to bond. This social, held in the spring, allowed mentorship groups to discuss career aspirations and gain networking advice from each other.

Corporate Sponsorship Next Steps

If you would like to sponsor our organization for the 2023-2024 academic year, send an email to acmwosu@gmail.com with **2023-2024 Corporate Sponsorship** as the subject line containing the following information:

****Company Name****

****Contact name****

****Mailing address****

****Phone number****

Sponsorship tier and amount:

Gold: \$2000+

Silver: \$1000+

Purple: \$500+

Scarlet: <\$500

Once we receive your information, we will email you regarding the next steps of the corporate sponsorship process.

The ACM-W Chapter at The Ohio State University is grateful for your support!

If you would like any further information or have any questions, please do not hesitate to contact us at acmwosu@gmail.com.



THANK YOU TO OUR 2022-2023
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